

# **41<sup>st</sup> Annual Swim Around Key West (12.5 miles)**

**Saturday, June 24<sup>th</sup>, 2017**

**Start/Finish Smathers Beach**

**Key West, Florida**

**Greetings!!**

**We hope you are prospering in all things good!**

**We are working diligently preparing for the 41<sup>st</sup> Annual Swim Around Key West scheduled for Saturday, June 24<sup>th</sup>, 2017. This 12.5 mile endurance swim is the longest running sporting event in Monroe County. We expect to host more than 200 swimmers from all over the USA and other countries. Many of these entrants come here with family and friends. Some will stay here beyond the June 23-24<sup>th</sup> weekend of the swim.**

**Would your business like to be a part of this historic event? Among our sponsors last year were Centennial Bank, the Key West Southernmost Runner's Club, Refreshment Services Pepsi of Key West, Low Key Supplies and Keys Evangelistic Ministries. We received many gifts and gift certificates from fine restaurants, attractions and other businesses in our community which were raffled off and given to the participants. This served to introduce our guests to the wonderful people and establishments in our area.**

**For a \$500.00 sponsorship, or more, you can become a major sponsor. We will place your business name and logo on our high quality quick-dri T-Shirts, place your name and logo on our website and other printed materials. If this is impossible perhaps you are willing to give a certificate or product from your business. This is a great way to bring the swimmers and their friends into your establishment!**

**Every swimmer will receive a "GOODIE BAG" filled with promotional items. Any help/items you are willing to donate will make this a memorable experience for these endurance swimmers.**

**Last year we were able to donate \$4,000.00 to the Key West High School Cross Country Team. We hope we can contribute more than this after this year's swim. As you know our public school sports teams receive no funding from the school or government. Any type of gift, gift certificate or promotional item will be appreciated!!**

**If you have questions or suggestions contact: Bill Welzien (305-394-5292); Sessie Welzien (305-393-5292); Don Nelson (305-304-0091) or Katie Leigh (773-502-5087). Send Mail to: 17466 Jamaica Lane, Sugarloaf Key, FL. 33042 Thanks!!**

**Bill Welzien  
Organizer**